



# How to advertise your business:

## Ads and Sizes

SIZE	1X	2X	3X	4X	5X	6X	7X
o Business Card Size	65	130	182	221	260	293	319
o Quarter Page 5 1/2 X 2	85	170	210	289	340	383	417
o Half Page 5 1/2 X 4 1/4	150	300	405	510	600	675	735
o Full Page 5 1/2 X 8 1/2	250	500	675	850	1000	1125	1225

### Ad Specifications:

- All ads are in Black and White
- The preferred method of submissions is an e mailed PDF to [Kelrikprods@aol.com](mailto:Kelrikprods@aol.com)
- We will be happy to design your ad for you for an additional \$20 per hour

### AD SUBMISSION DEADLINES

<i>Avenue Q:</i>	1/3/12
<i>Pinkalicious</i>	1/9/12
<i>Mattress</i>	2/10/12
<i>Rocky Horror</i>	3/12/12
<i>Willy Wonka</i>	4/27/12
<i>Sweeney Todd</i>	5/1/12
<i>Grease</i>	6/4/12

Contact Name \_\_\_\_\_ Your Business \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Art Work supplied by Business \_\_\_YES \_\_\_ NO

Payment \$ \_\_\_\_\_ Payment form \_\_\_ CASH \_\_\_ CHECK  
 Visa/MC \_\_\_\_\_ Exp. \_\_\_\_\_

\*PLEASE CHECK AD SIZE ABOVE  
 Make checks payable to Kelrik Productions

**Please insert my ad in the following programs** *(see reverse side for dates)*

- o *Avenue Q*
- o *Pinkalicious*
- o *Once Upon A Mattress*
- o *Rocky Horror Show*
- o *Willy Wonka*
- o *Sweeney Todd*
- o *Grease*

This contract acknowledges that an ad was placed in Kelrik's "BEYOND" season program for the above checked show(s), size and price. A copy of the completed program will be sent to you by upon publication.

Kelrik Representative

\_\_\_\_\_  
 Signature of Business Representative

***A copy of the completed program and receipt will be sent to you by upon publication.***

**KELRIK PRODUCTIONS IS A 501(c)(3) CORPORATION TAX ID # 03-0595081**  
 Kelrik Productions, 1490 Southwood Drive, San Luis Obispo, CA 93401 (805) 543-PLAY Fax: (805) 546- 8616  
 All donations are tax deductible



## PROGRAM ADVERTISING

You are cordially invited to join the circle of Sponsors of Kelrik Productions, an exciting presence in the local performing arts community. Every dollar raised goes directly toward production costs, helping pay for the stunning

sets, evocative lighting design and sumptuous costumes audiences have come to expect of our productions; for artistic rights to the shows we produce; for printing costs and publicity; and for the rental of our rehearsal space and performance venues.

### Kelrik's Family Series

#### **Pinkalicious**

January 21 - February 5

Pinkalicious can't stop eating pink cupcakes despite warnings from her parents. Her pink indulgence lands her at the doctor's office with Pinkitis, an affliction that turns her pink from head to toe—a dream come true for this pink-loving enthusiast. But when her hue goes too far, only Pinkalicious can figure a way out of this predicament.

#### **Once Upon a Mattress**

February 25 - March 11

If you thought you knew the story of the Princess and the Pea, you are in for a surprise! Carried on a wave of wonderful songs, by turns hilarious and raucous, romantic and melodic, this rollicking spin on the classic tale of royal courtship and come-uppance provides side-splitting shenanigans. You'll never look at fairy tales quite the same way again!

#### **Willy Wonka: The Musical**

May 12 - June 3

Roald Dahl's timeless story of the world-famous candy man and his quest to find an heir comes to life in this stage adaptation which features songs from the classic family film. Willy Wonka is a scrumdilyumptious musical theatre treat guaranteed to delight everyone's sweet tooth while taking you on a fantasy ride into the land of pure imagination!

#### **Grease**

June 23 - July 8

Rydell High visits San Luis Obispo as Kelrik Productions presents the 1950s musical, *Grease*. This gritty musical is packed with explosive energy, vibrant 1950s pop culture those unforgettable songs including *Summer Nights*, *Greased Lightnin'*, *Beauty School Dropout*, *We Go Together* and many more. Come see the "Burger Palace Boys" and "Pink Ladies" sing and dance their way across the stage in this electrifying show. Be there or be square!

### Kelrik's After Dark Series

#### **Avenue Q**

January 13 - February 4

Join Kelrik as we take you on an uproarious stroll down Avenue Q! This laugh-out-loud musical tells the story of a recent college grad named Princeton who moves into a shabby New York apartment all the way out on Avenue Q. There, he meets other colorful types who help him finally discover his own purpose in life

#### **The Rocky Horror Show**

March 30 - April 14

The musical that became a movie and started a thirty-five year nonstop cultural phenomenon is back where it is meant to be seen - LIVE ON STAGE! When Brad and Janet, a clean-cut young couple from the suburbs, get a flat tire in the middle of nowhere, they seek help from the devilishly charming transvestite Dr. Frank 'N' Furter. What they discover in his mysterious laboratory is a time warp of sexual and scientific possibilities.

#### **Sweeney Todd**

May 18 - June 2

The rare instance of a musical thriller, Stephen Sondheim and Hugh Wheeler's chilling, suspenseful, heart-pounding masterpiece of murderous barber-ism and culinary crime tells the infamous tale of the unjustly exiled barber who returns to 19th century London seeking revenge against the lecherous judge who framed him and ravaged his young wife. His thirst for blood soon expands to include his unfortunate customers, and the resourceful proprietress of the pie shop downstairs soon has the people of London lining up in droves with her mysterious new meat pie recipe!